|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| ***Criteria*** | ***Accomplished***  ***3*** | ***Developing***  ***2*** | ***Beginning***  ***1*** | ***Not Met***  ***0*** |
| ***Meaningfully applies three of the nine elements of digital citizenship within a DC scenario*** | Clearly articulates & deeply develops three elements in a scenario that applies to **your** chosen audience in a creative format. | Audience may be unclear or more development is needed within the three elements | Begins to develop campaign but is lacking in number of elements, audience and/or development. | Has difficulty Identifying elements and audience |
| ***Here’s how I know….*** | | | | |
| ***Able to locate credible sources to support the nine elements of digital citizenship*** | Uses 3+ various credible sources (media, text, book, website) to support the three chosen Digital citizenship elements | Some credibility issues within the sources used | Several credibility issues or used  Fewer than 3 sources | No cited sources |
| ***Here’s how I know….*** | | | | |
| ***Adhere and applies Canadian copyright law*** | Properly cites and uses copyright acceptable materials (including any photos, music, text, websites, etc.) | Most content has proper citations and acceptable copyright materials | Several errors with citation and acceptable use of copyright materials in campaign. | No citation or pieces used were not labeled for sharing |
| ***Here’s how I know….*** | | | | |